

**Washoe County Environmental Strategies Meeting**  
**Meeting Recap**  
**April 30, 2009**  
**9 am to 11 am**  
**Join Together Northern Nevada**  
**1325 Airmotive Way, Suite 325**  
**Reno, NV 89502**

**In Attendance:**

**Christine Adams, Red's Little Waldorf**  
**Nicole Alberti, Washoe County Health District**  
**Dennis Allen, WCSO**  
**Stephanie Asteriadis, Nevada Prevention Resource Center**  
**Kathy Bartosz, Statewide EUDL Coordinator**  
**Leah Butterworth, UNR/JTNN**  
**Pat Dyer, Sparks PD**  
**Bev Lassiter, Big Brothers Big Sisters**  
**Linda Lang, JTNN**  
**Carol Millie, UNR**  
**Eric Ohlson, JTNN**  
**Debbie Penrod, UNR PD**  
**Kevin Quint, JTNN**  
**Mo Razaqat, Reno PD**  
**Charlene Rigdon, UNR/JTNN**  
**Leigha Struffert, Reno PD**

1. Welcome and introductions

**Kevin welcomed everyone and introductions were made.**

2. Review last meeting (March 19, 2009)

**The minutes of the March meeting were made available and briefly reviewed.**

3. Review activities during Alcohol Awareness Month

**Kevin recapped the press conference held at UNR that highlighted the fact that we are doing this work all year round and not just during April (Alcohol Awareness Month)**

4. Discussion on parent involvement

**Parent University is a concept that is being developed in Carson City to educate and empower parents around alcohol and other drug issues. Eric will visit Carson City to see a presentation by a person named Ian Hill on this concept. Kathy thought we could engage PTA and other parent groups in Washoe County to be involved in this type of project.**

5. Discussion on social host ordinance strategies

**Pat has submitted information to Kathy on developing a social host ordinance in Sparks. Kathy will take it to a legal person who is familiar with social host issues and who will analyze the language, making recommendations.**

**Eric has talked with Stacy Shamblin at the Reno PD about the existing social host ordinance in Reno and how it's working. Carol says that success lies in more awareness with the community and law enforcement. The DICCCE grant can pay for some of the costs to accomplish this.**

**Carol talked with the Old Northwest Neighborhood Advisory Board (NAB) about liquor license density. This may be a first step in starting the conversation on this topic and on the broader topic of social host in that area.**

6. Update on SPF SIG projects

**No report. Linda did say that the unspent SPF SIG from the current fiscal year will most likely roll over to the following fiscal year (starts 10/1/09) but that we need to realize that it's not a 100% for sure funding roll over.**

7. Report from Big Brothers Big Sisters on alcohol and fund raising policy

**Kevin reported on the meeting at United Way on April 17<sup>th</sup> in which Pat Fling (Executive Director of Big Brothers Big Sisters) and he presented. Kevin provided the background of the suggested guidelines and Pat rolled out the actual suggested guidelines. The audience was comprised of about 40 executive directors of United Way partner agencies. The response was positive from most but there seemed to be some concern on the part of several that these guidelines would be restrictive or would impede the ability to fund raise efficiently. Kevin reported that Pat did a good job of putting the guidelines out for all to discuss and that a healthy discussion ensued.**

8. Update on UNR football and alcohol

**We have arrest data from 2007 and 2008 home games. We need to talk with UNR PD about what they think and ask Chief Garcia to talk with UNR Athletics about recommendations for policy change on serving and monitoring alcohol during UNR home games. It was reported that UNLV PD has asked UNR PD what they have done to manage their home games so well.**

**Carol reported that UNR PD Commander James thought that two UNR PD officers on bicycles would be efficient and would provide better mobility in managing game day drinking control. Kathy suggested that we purchase two bicycles with SPF SIG funds. It was suggested that the awareness cards that were handed out at tailgates were effective and that this should be done again in 2009. Carol reported that she is developing a training package for law enforcement officers who are at the games.**

9. Report on BASICS, Real Bar, and UNR environmental strategies

**Charlene reported that the “Do the Ride Thing” designated dog tags are being distributed and that the response is very enthusiastic. So far 50-60 have signed up and signed the pledge. She shared the pledge with the group.**

**The Wal, Breakaway, Pub and Sub, Divine, and one other bar have joined the Real Bar Campaign. Starbucks and Kiva Juice are giving 10% discounts to designated drivers who have joined the program.**

**Finally, Charlene announced that Real Bar is being changed to the Real Campaign because it will fit better with establishments that serve or sell alcohol but that are not bars or clubs. Also, the colors of the program are changed from red to blue to fit the UNR colors. Pepsi and Morrey Distributing are on board with the Real Campaign, as well. Everyone congratulated Charlene on a job well done.**

**Under environmental strategies, Carol mentioned that UNR has asked that the football “gate” video be updated. The Greeks will help with that work.**

**10. Report on DICCCE Program**

**Leah reported that a letter has been sent to parents of University students who are not yet 21 years old regarding underage drinking issues. She is also working on parent orientation issues. She performed focus groups with students on late night programs and will develop activities out of this information. Leah and the DICCCE program are reaching out to the Greek community and performed a BASICS orientation with them. Finally, outreach is being done to athletes to engage them on a voluntary basis in the BASICS program. Carol would like the Athletic Department to make BASICS mandatory at some point.**

**11. Report on law enforcement activities in Reno, Sparks, and Washoe County**

- **Sparks PD: Sgt. Dyer reported that they performed DUI saturation patrols and DUI check points in collaboration with other departments. 1,700 vehicles came through and 100 tickets for various offenses were given. They are gearing up for party patrol in May. Farmer’s Market will be a busy time later in the spring and summer. This will start of June 11<sup>th</sup>. Finally, they performed 13 compliance checks recently with only 2 of the retailers selling. Pat mentioned that the Chief of SPD is the one who decides on which businesses will have their liquor license revoked after repeatedly failing compliance checks. The City Council wants out of that business.**

**He also mentioned that overall Sparks PD is seeing an increase in heroin use. In addition, they are trying to take the “knowingly” clause out of the City Ordinance in relation to selling alcohol to minors.**

- **Reno PD: Lt. Rafaqat reported that one Hispanic bar on 4<sup>th</sup> Street has had repeated compliance check failures in sales to minors. The City of Reno is working on revoking this bar’s license. The RPD is running the party car on**

some weekends. There are also concerns about drag racing and drinking. They have compliance checks scheduled for July.

- **WCSO:** Deputy Allen reported that they have compliance checks scheduled for May 9<sup>th</sup> in anticipation of prom weekend and parties related to prom.
- **UNR PD:** Debbie reported that the UNR PD has used the PBTs and likes how they work and the ease with which they can be used. UNR PD was part of the DUI check point mentioned earlier and will work with SPD on Farmer's Market. UNR PD is going to do a sexual assault prevention presentation and will be including information about alcohol. They will use 40 peer educators to speak to 40 classes.

12. Report on retailer training program  
No report.

13. Report 2009 Legislature, including budget issues  
Kathy reported that AB 432 will be heard on Saturday. This bill allows local law enforcement to cite bars and clubs whose staff are not trained in not selling to underage persons. This training is mandated by law but is not being followed because it is not enforced and local law enforcement does not have the authority to enforce it. AB 432, if passed, will change that.

Kevin reported that the meth prevention money is being cut by 50%, which will cut \$70,000 out of JTNN's budget to educate the community about meth and related issues.

14. Announcements and other items  
Kevin announced and handed out a flyer on the My Anti Drug Mural dinner at Red Robin on Thursday May 7<sup>th</sup> from 5 pm to 10 pm.

15. Set next meeting  
June 4<sup>th</sup> at 9 am

16. Adjourn  
Meeting adjourned at 11 am.