

**Washoe County Environmental Strategies Meeting**  
**Meeting Recap**  
**February 12, 2009 – 9:00 – 11:00**  
**Join Together Northern Nevada**  
**1325 Airmotive Way Suite 325, Reno, NV**

**In Attendance:**

**Stephanie Asteriadis, NPRC**

**Stacy Shamblin, Reno PD**

**Carol Millie, UNR**

**Bob Gabrielli, Big Brothers Big Sisters**

**Debbie Penrod, UNR PD**

**Leigha Struffert, Reno PD**

**Michelle Burrell, WCSD PD**

**Christine Adams, Little Waldorf Saloon**

**Kevin Quint, JTNN**

**Kathy Bartosz, Enforcing Underage Drinking Laws Program**

**Linda Lang, JTNN**

1. Welcome and introductions

**Linda welcomed everyone and introductions were made.**

2. Review last meeting (January 15, 2009)

**Minutes from the January 15 meeting were made available to all.**

3. Review enforcement activities in Reno, Sparks, and Washoe County: *Law Enforcement*

**Kathy reported on the current law enforcement contracts created to blend EUDL and SPF activities. Additional strategies will include:**

- **Increased juvenile party dispersals with Reno PD**
- **Special events strategies and saturation patrols specific to the Farmers Market with Sparks PD**
- **Expanded compliance checks to Incline and Lake Tahoe beach patrols with WCSO**
- **Purchase of Lifeloc breath alcohol testing equipment for all enforcement agencies**

**Debbie reported on directed patrols conducted by UNR PD during the Super Bowl. No action was taken and it was determined that this is not a problematic weekend. Further directed patrols will be conducted in the spring.**

**Reno PD reported they will be focusing on the downtown area, specific to the opening of the new baseball park. They provided an overview of issues they have seen specific to the Insane Clown Posse, a relatively new gang in the Reno area.**

4. Alcohol Awareness Month: *Kevin*

**Kevin provided an overview of National Alcohol Screening day to be held around the 7<sup>th</sup> or 8<sup>th</sup> of April. The group discussed ideas related to media coverage throughout the month of April.**

- **Shelby Sheehan has been contacting Reno PD for story ideas. We will connect with her regarding coverage in April. We will also connect with Fox news.**
- **Stephanie recommended using a common theme across all sectors during the month of April.**
- **JTNN staff will craft a concept and share with partners for feedback.**
- **JTNN will register on the Alcohol Awareness website.**
- **The group recommended using our partner links on our websites to promote a common message throughout the month.**
- **Texting options were discussed.**

5. Discussion on “raves” and whether this group should be involved in that topic: *Kevin*

**Reno PD reported that raves are not a huge issue for them. School police keep on top of the issue and find that most of the youth prefer to go to California for raves. The group discussed raves as being more of a parent awareness issue because the addresses for raves are posted. School police already include information on raves in their parent presentations but, unfortunately, few parents attend. The Meth Alliance will be conducting presentations in the middle and high schools in March and April. They will add information related to raves to their presentations.**

**The discussion moved to how to reach parents in general. The group will check into using Edline as a method to connect with parents because parents already use this site to check their child’s grades, etc. Kathy discussed the “university day” concept used in Carson City to reach parents. She will send information on how this is set up to Stacy Shamblin.**

6. Discussion on recent media attention on alcohol consumption in Reno: *Kevin*

**This was discussed under item #4.**

7. Discussion on social host ordinances in Washoe County and in Sparks: *Kevin*

**Reno PD sent the ordinance to Sparks PD. The two-year “window” on the ordinance is almost up which is used to work out the bugs and, to date, there have been no lawsuits, etc. related to enforcement of this ordinance. The new EUDL discretionary grant includes strategies related to this ordinance. Kathy will contact Sheriff Haley and Pat Dyer re: next steps.**

8. Update on SPF SIG projects: *Linda*

**Linda reported on needed data from agencies related to completing federal reporting requirements.**

9. Report on Real Bar Campaign: *Carol*

**Carol reported that approval was received from Brian Clary of Morrey Distributing Company to use “Do the Ride Thing.” Dog tags with identifiers are being made that will be linked to incentives for students. They are contacting local soda distributors for**

**assistance in offsetting the costs related to bars providing free soda for designated drivers. The “Do the Ride Thing” will be kicked off one by one at participating bars with support from the Greek groups.**

10. Update on state budget cuts: *Kevin*

**Kevin provided a document outlining information received from Deborah McBride, SAPTA. Cuts to the current year’s budget are at 14% and these cuts will be carried over to the next biennium. The 14% cut to the Meth Grant reduced the amount from \$1 million per year to \$900,000 of which JTNN’s share is approximately \$130,000 per year. The 14% cut to the SPI Grant reduced the amount from \$3 million per year to \$2.5 million, of which JTNN’s share is approximately \$350,000 (100% going to direct services).**

11. Update on UNR football and alcohol: *Kevin*

**Kevin will meet with Deb and Carol to develop a 2007-2008 summary report with data and ideas for strategies for next year. Carol will provide an Executive Report to Kevin.**

12. Report on BASICS and on UNR environmental strategies: *Carol*

**Carol reported on data specific to the BASICS program. She distributed an article from the University dated February 4, 2009 about the BASICS program and its success.**

13. Report from Big Brothers Big Sisters on their training program: *Bob*

**Bob reported on the integration of alcohol specific information into BBBS programs and some successes. A nonprofit special events training has been developed and will be piloted with United Way members on April 17. Bob will bring feedback from this pilot session back to the group. A draft of the alcohol use at events responsible guidelines was provided to the group.**

14. Report on retailer training program: *Denise*

**No report this month.**

15. Report on other funding opportunities: *Kevin*

**No new information to report.**

16. Continued discussion on 2009 Legislative Agenda: *Kevin*

**Top priority for this session will be maintaining current budget levels. Other areas of focus will be prescription drugs and the alcohol tax. The group discussed AB 72, a bill specific to moving fees received for alcohol server training to the Victims Restitution fund. Linda will bring information on this bill to the next meeting.**

17. Announcements and other items

**Stephanie reported that the NPRC is featuring BBBS in its February newsletter.**

18. Set next meeting

**Next meeting is scheduled for March 19th at 9 am.**