

Washoe County Environmental Strategies Meeting
Meeting Agenda
March 19, 2009
9 am to 11 am
Join Together Northern Nevada
1325 Airmotive Way, Suite 325
Reno, NV 89502

In Attendance:

Carol Millie, UNR
Stephanie Asteriadis, Nevada Prevention Resource Center
Leah Butterworth, UNR/JTNN
Eric Ohlson, JTNN
Pat Dyer, Sparks PD
Linda Lang, JTNN
Kathy Bartosz, EUDL
Debbie Penrod, UNR PD
Denise Everett, Quest Counseling
Charlene Rigdon, UNR/JTNN
Leigha Struffert, Reno PD
Bob Gabrielli, Big Brothers Big Sisters
Kevin Quint, JTNN

1. Welcome and introductions

Kevin welcomed everyone and introductions were made.

2. Review last meeting (February 12, 2009)

The recap of the February meeting was made available and discussed briefly.

3. Alcohol Awareness Month (including media issues)

Eric said that there is an article in the April issue of the Washoe County Chronic Disease Coalition newsletter on Alcohol Awareness Month. Leigha will contact Shelby Sheehan (media person) and have her contact Kevin. The group talked about the need for a positive theme for the month. We want to show what our Environmental Strategies team is doing all year round. We want to articulate some of the problems with underage drinking. Leigha said we need a visual to attract the media to this topic. We talked about the BASICS program, "Do the Ride Thing," and the law enforcement "party car." Big Brothers Big Sisters will put something in their newsletter. We talked about the need to get a message on Ed Linc and other publications with the School District. Linda will talk with Katherine Loudon at the School District about that.

4. Discussion on parent involvement

The group talked about how to better involve parents in our efforts. Eric mentioned Parent Corps and Parent University in Carson City. We'll look into this.

5. Discussion on social host ordinance strategies

Leigha reported on progress with the Social Host Ordinance. She said that officer and community training are needed. We need to look for gaps in the system and address them. Kathy is working with Sparks on their efforts to implement this ordinance.

6. Update on SPF SIG projects

Linda gave a brief report.

7. Report from Big Brothers Big Sisters on alcohol and fund raising policy

Bob reported on the progress in development of suggested guidelines. Kevin and Big Brothers Big Sisters Executive Director Pat Fling will present these guidelines to the United Way Partner Agency meeting on April 17th.

8. Update on state budget issues

Kevin had nothing new to report other than we won't know much until after the Economic Forum makes its report to the Legislature after May 1st.

9. Update on UNR football and alcohol

We are still working on putting together a paper with recommendations. Once that is complete, we will make an appointment to meet with Assistant Athletic Director Keith Hackett.

10. Report on BASICS, Real Bar, and UNR environmental strategies

BASICS will be starting up again after spring break. The designated driver dog tags for Real Bar are ready and are being distributed. The Wal will roll them out on April 9th at 9 pm. Carol and Charlene are working on campus discounts for those that use the dog tags. Charlene is talking with the Breakaway and Pub and Sub to join Real Bar. Stephanie said that if she can get a flyer on Real Bar, she can distribute it in the CASAT classes on campus.

11. Report on DICCCCE Program

Carol introduced Leah as one of the new staff hired through the DICCCCE Program. Leah reported on the programming they are developing and implementing.

12. Report on law enforcement activities in Reno, Sparks, and Washoe County

Sparks PD did compliance checks with 32 businesses with 13 selling. They also had 4 citations go to court using the "knowingly" clause and won. Reno has changed that language but Sparks is working on it. Nemo's Market is selling to youth.

Reno said they had a successful St. Patrick's Day. The Street Enforcement Team went out and did compliance checks in bars and stores and didn't see a lot of underage drinking. UNR PD reported that it was quiet during Spring Break. WCSO was not present to report.

Sparks mentioned they are noticing an upswing in citations. Clerks seem to be unaware of the requirement for training. Linda shared a letter from Assemblywoman Kathy McClain to various law enforcement officers. The letter

says that the Legislature is going to “force” some type of action to require law enforcement to enforce the training required by law. Currently the Department of Taxation has the authority to enforce but has no staff or resources to do so.

Since this is an unfunded mandate, the question is whether local law enforcement has the resources to do the enforcement. Can the Legislature fund law enforcement to do this? Assembly Bill 432 has a funding mechanism but that may be frowned upon as bad policy because normally funds collected from law enforcement fines don’t go back to law enforcement but go into general fund. Carol recommended using EUDL dollars to help collect data on who is not in compliance and if they have been trained. Pat thought we could do that. Leigha thought that would work, as well. We need to add this information to the EUDL reporting form.

13. Report on retailer training program

Denise reported that they are holding monthly trainings and they are coordinating with Real Bar to train servers and security staff. They are working on “jazzing up” the Power Point presentation so it appeals to a younger group, as well.

14. Report 2009 Legislature

Tabled

15. Announcements and other items

None

16. Set next meeting

Next meeting is set for Thursday April 30th at 9 am at the JTNN office.

17. Adjourn

Meeting adjourned at 11 am.